

Stop building data products in the data team.

Empower business teams to build context-rich, governed data products with the data team, so people and responsible AI can make better decisions without waiting in an engineering queue.

Cameron Price

Founder & CEO, Data Tiles



Scan to read the full point of view

The evidence, Sarah's decision, the decision-led operating model, governed enablement and the role of Lattice.

data-tiles.com/stop-building-data-products-in-the-data-team

The decision became the last mile.

80%

cannot access the data they need

49%

say available data is not fit for purpose

We designed from the data forward.

SOURCES

DATA TEAM

PRODUCT

REPORT

SARAH

DECISION

The issue is not the data team. It is a supply chain where the decision sits at the end instead of shaping the work from the start.

Sarah needs context, not more data.

Sarah is a claims assessor. To answer ‘Should this claim be investigated?’ she looks in seven places and asks three people.

7

PLACES

3

PEOPLE

1

DECISION

01 What happened?

02 What happened before?

03 What looks unusual?

04 What does policy say?

05 What should happen next?

Start with the decision. Then build backwards.

01

What decision?

Name the decision, who makes it and why it matters.

02

What context?

Identify what must be known to decide responsibly.

03

What evidence?

Find the data, definitions, history and rules.

04

What outcome?

Define the result so value can be measured.

DECISION-CENTRIC PRODUCT

Context + evidence + rules

Context

What is relevant to this decision.

Evidence

What happened and what looks unusual.

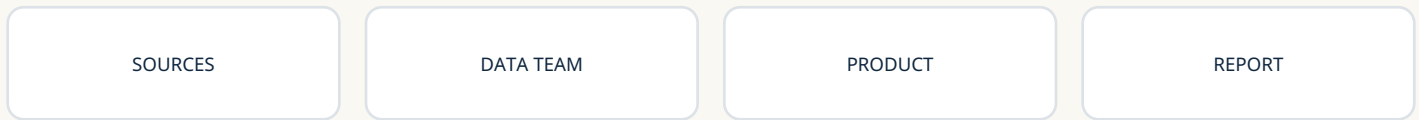
Rules

Meaning, policy, access and controls.

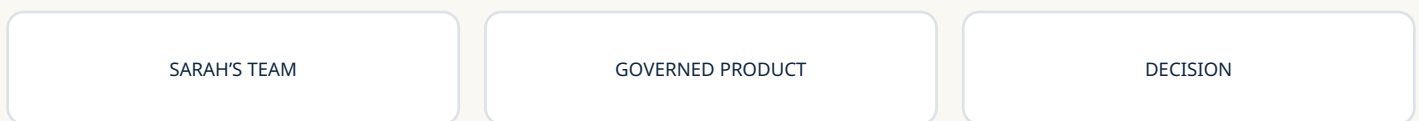
A data product is not a table. It is everything needed to make a decision responsibly.

From a centralized queue to a decision-led partnership.

BEFORE · CENTRALIZED

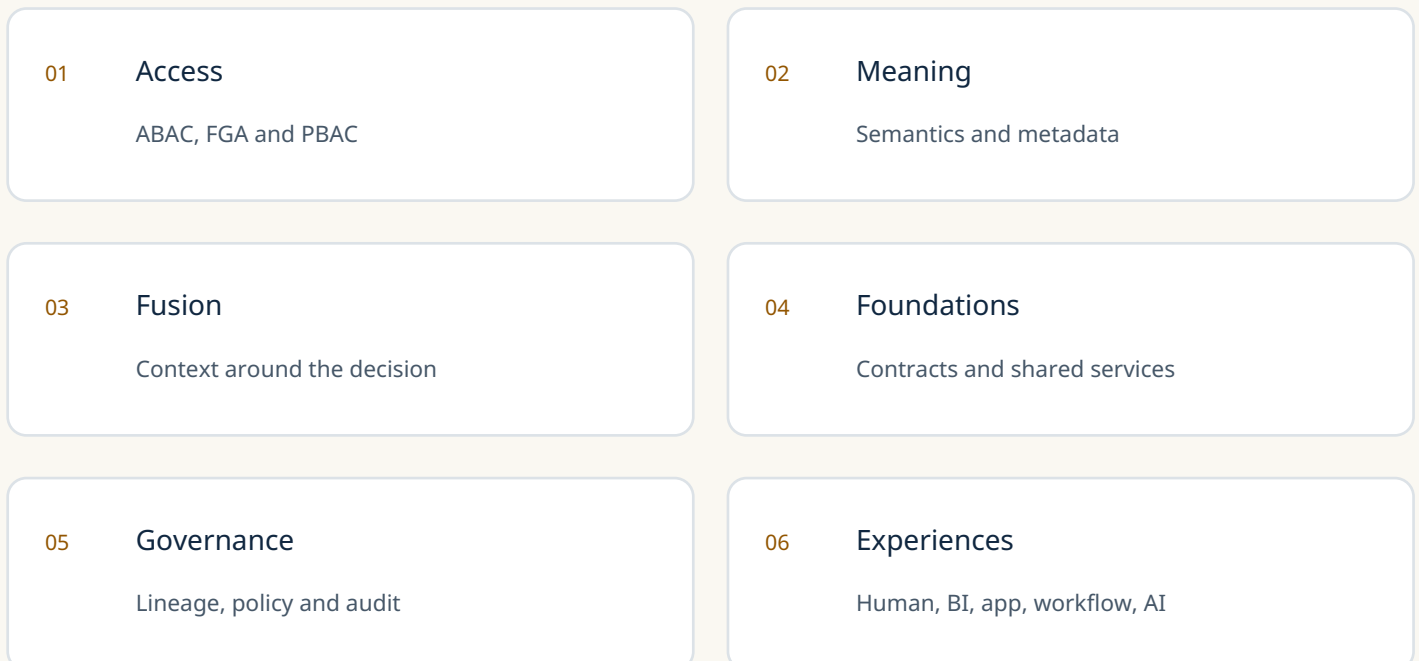


AFTER · DECISION-LED



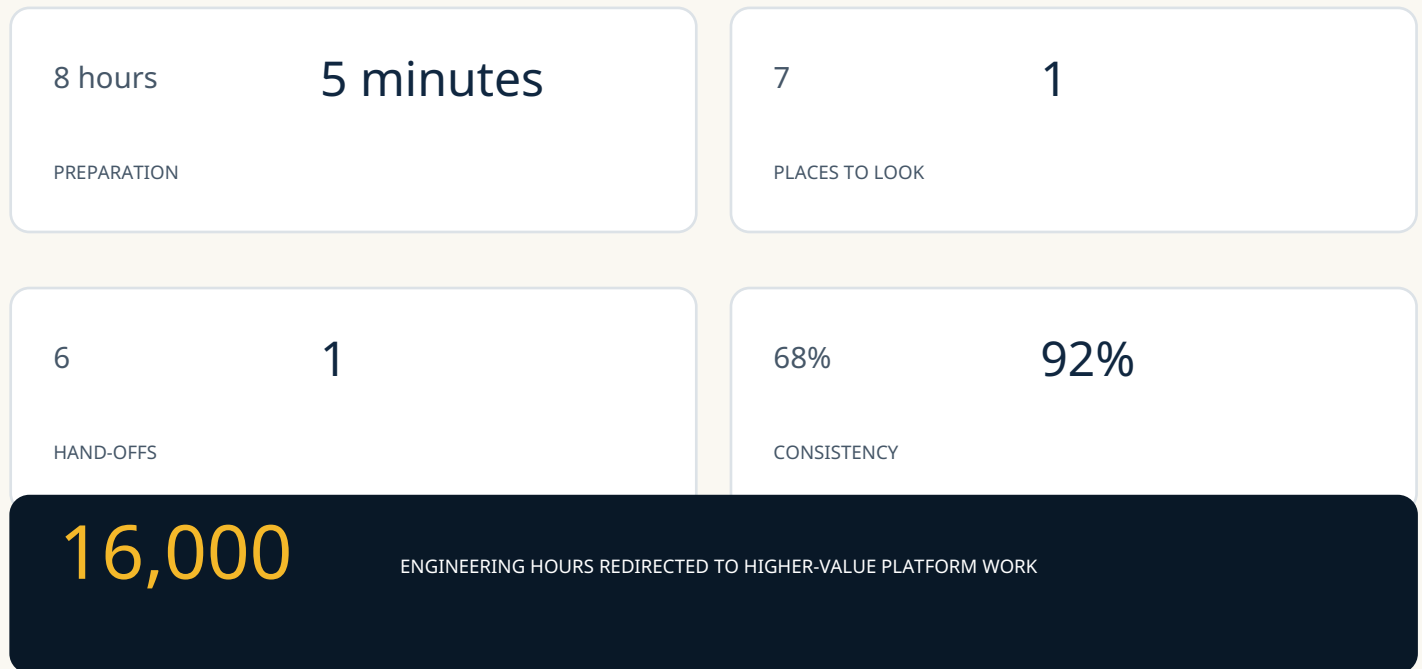
The business leads the purpose and workflow. The data team enables source access, reusable foundations, governance guardrails, standards and shared components.

SIX ENABLEMENTS



Not elimination. Not bypass. Not business teams becoming engineers.

Value shows up in the work.



These figures describe the decision example in Cameron's presentation. They show the shape of change in that context, not guaranteed results.

ONE GOVERNED CONTEXT

Many authorized decision experiences.

ENTERPRISE SOURCES + REUSABLE SERVICES

GOVERNANCE BOUNDARY

Decision product · Context · Evidence · Rules

HUMAN

BI

APPLICATION

WORKFLOW

AI

AGENT

This is what we built Latttice to enable.

Latttice is the governed Data Product Workbench where business and data teams compose decision-ready products on the platforms they already own, then publish them for people, BI, applications and AI.

CONNECT

CREATE

GOVERN

PUBLISH

USE

We don't replace your data platform. We complete it.

"The value of data isn't the data.
It's the decision it helps someone make."

CAMERON PRICE · FOUNDER & CEO, DATA TILES



Continue the conversation

Read the full point of view, explore Latttice or talk with Data Tiles about a decision that matters.

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