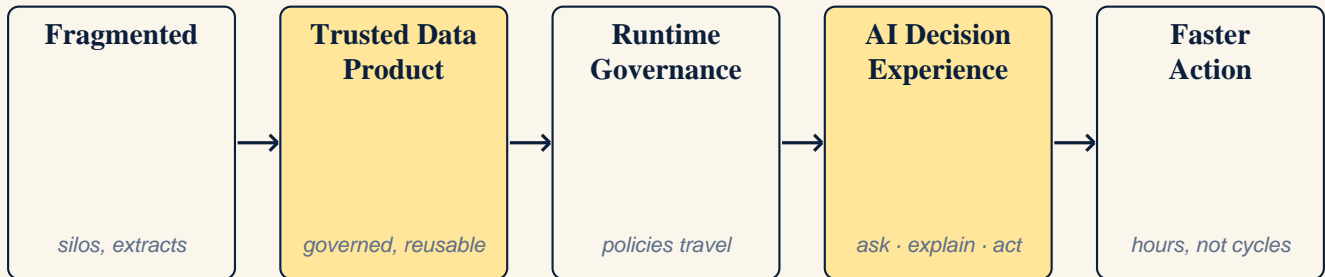


8 Steps to Trusted Data Products

A printable executive worksheet to translate the white paper into a 90-day plan — designed for leadership offsites, AI council meetings, and data product reviews.

TRUSTED DECISION FLOW



Trust is established once — and inherited by every decision downstream. Use this flow to anchor every data product conversation: what changes when the data is governed in motion, explained on demand, and connected to a decision the business actually owns?

HOW TO USE THIS BLUEPRINT

- 1 Print this document on A4 (single-sided) and bring to your next leadership working session.
- 2 Walk Page 2 — the 8 executive steps — and rate where you are honestly.
- 3 Pick one priority decision and fill in the Planning Canvas on Page 3.
- 4 Use Page 4 to align the team on the operating model shift required to sustain it.

An Executive Checklist

Score each step from 1 (not started) to 5 (operating at scale). The lowest scores are usually where the next quarter's investment should land.

01 • Anchor on a Decision

SCORE 1–5

Start from a business decision that matters. Name the owner, cadence, and the cost of getting it wrong.

 1 2 3 4 5

02 • Define the Data Product

SCORE 1–5

Specify purpose, consumers, SLAs, and the trust signals that travel with it.

 1 2 3 4 5

03 • Federate Ownership

SCORE 1–5

Place stewardship in the domain. Central teams enable; they do not gatekeep.

 1 2 3 4 5

04 • Govern at Runtime

SCORE 1–5

Policies, lineage, and access controls move with the data — not in a separate catalog.

 1 2 3 4 5

05 • Make It AI-Ready

SCORE 1–5

Semantic context, contracts, and quality signals so models can reason — and explain — safely.

 1 2 3 4 5

06 • Instrument Trust

SCORE 1–5

Publish freshness, lineage, ownership and approvals beside every answer.

 1 2 3 4 5

07 • Wire Into Workflows

SCORE 1–5

Embed the data product into the systems where the decision is actually made.

 1 2 3 4 5

08 • Measure Outcomes

SCORE 1–5

Track decisions accelerated, reversals avoided, and audit time reduced — not pipeline counts.

 1 2 3 4 5

One Decision · One Data Product

Pick a single priority decision. Fill in each box together. If any box is blank, you do not yet have a trusted data product — you have an aspiration.

DECISION

What decision will this product accelerate?

OWNER

Who owns the decision — and who owns the data product?

FRICION TODAY

Where does the decision stall today? What does that cost?

DATA SOURCES & CONTRACTS

Which systems contribute? What contracts and SLAs are required?

GOVERNANCE & TRUST SIGNALS

Lineage, freshness, policies, approvals — what travels with the answer?

SUCCESS MEASURE (90 DAYS)

What will be measurably different in 90 days?

From Pipelines to Products

The biggest blocker to trusted data products is rarely technology — it is the operating model. Use this side-by-side to align leadership on what must change.

DIMENSION	TRADITIONAL	WITH LATTICE
Ownership	Central data team owns everything	Domain owns the product; platform enables
Governance	Reviewed in committee, after the fact	Enforced at runtime, with the data
Delivery Unit	Pipelines and tickets	Versioned data products with SLAs
Trust	Implicit, defended in meetings	Explicit — lineage, freshness, approvals shown
AI Readiness	Models trained on undocumented extracts	Models grounded in governed, semantic context
Success Metric	Volume of pipelines shipped	Decisions accelerated, reversals avoided

The 90-Day Commitment

Pick **one** decision. Stand up **one** trusted data product. Measure the difference. Then repeat — that is how an organization actually becomes AI-ready.